



The Ten Commandments of **OUTREACH**

By: Pastor Tony Spell

1. Utilize your area's most effective form of outreach . We have found that most of our city responds best to a two person team , in some cases, couples . Preferably the captain and their helper, "knocking" their route. This ensures that regular bus riders are touched weekly, and new people will be obtained on a weekly basis.
2. Weekly outreach of each route is essential. Imagine a church that didn't have regularly scheduled services. Now imagine how detrimental that would be to the body of Christ. Now that we've pictured this scenario, imagine the same type of slipshod behavior in a bus route. Now you see what happens when bus routes aren't touched weekly, they die!
3. Not only should each rider be touched on a minimum weekly basis, but each door, person, bus, driver, street, complex, and neighborhood should be prayed over, and fasted over weekly. Without this, you as a captain will be powerless on your route.
4. Bus riders' contact information, and addresses change almost on a weekly basis. You must obtain their information weekly to be effective. If your riders are in a different area now, that information should be translated to the new captain immediately. Coordinate a visit with the old and new bus captains to both meet the rider at their new location.
5. The key to effective, growing, successful bus routes is to have the same face seen by the children on the route twice a week: Sunday mornings and then again on outreach day. If you as a captain do this, your route will thrive and flourish!
6. If someone goes on outreach in your area without you, you need to get all the contact information they obtained. Personally contact the new riders before Sunday morning. Chances are, if you don't see and talk to your riders, they will not ride on Sunday morning.
7. You are more than a captain, you are a minister to your bus, the shepherd of your flock. You are the mediator between your bus riders and God. Don't ever forget that, and don't take it lightly. Your flyer with your phone number is the most accurate way to ensure your riders call you.
8. Ultimately, as a captain, I am accountable to God. To be diligent and approved of by God. I am accountable to my pastor! I am accountable to myself!
9. Purpose in your heart...
"I will be the best bus captain to have ever lived! I will not slack, I will not be slothful, I will be fervent in spirit!"
10. Be not deceived, Outreach isn't about you...it's a game of giving.
BE steadfast and GIVE, GIVE, GIVE.
"You CAN'T beat God giving!— I will be blessed by God!"